



Tasha Haight

AUTHOR

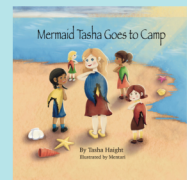
about the author

Mermaid Tasha is an internationally-performing professional mermaid, PADI Mermaid Instructor Trainer, and children's book author who was recently featured on the Netflix docuseries, MerPeople. She owns a successful mermaid company in the Delmarva area but travels around the globe spreading mermaid magic, from Egypt to Iceland to French Polynesia, and everywhere in between. Her published books tell tales of conservation and wildlife encounters through fun mermaid adventures. Tasha has been listed as one of Maryland's 40 Faces of Tourism in 2022 and was selected as the Worcester County Chamber of Commerce's Business Person of the Year in 2023. Tasha would love to share her passion with you at her next event!

about the books

Mermaid Tasha books make learning fun by introducing conservation and marine biology through fun mermaid adventures. The suitable target audience for these books includes environmental activists, ocean conservation organizations, eco-conscious parents, educators and teachers, and young readers who are interested in marine life and environmental conservation.

books



Glitter is Not the Winner

ISBN 9781678131944

Publication Date Jan 31, 2022
Lulu Press, Inc

ATOS BOOK LEVEL 3.40



SELLING POINTS

Environmental Awareness:

The book raises awareness about the harmful effects of glitter and microplastics on the environment, particularly the ocean. It educates readers about the consequences of plastic pollution and emphasizes the need for individuals to take action and make eco-friendly choices.

Unique Perspective:

The book provides a unique perspective through the eyes of Tasha, a mermaid, which offers an engaging and imaginative way to educate readers about the importance of protecting our oceans. This unique perspective adds intrigue and novelty to the storytelling.

Health Implications:

The book highlights the health implications of plastic pollution, explaining that ingested plastic can be toxic and lead to health issues like asthma and cancer. By emphasizing the connection between plastic pollution and human health, the book adds a compelling dimension to its message.

Call to Action:

The book urges readers to take action and make smart choices, such as reducing, reusing, and recycling. It inspires readers to make a positive impact on the environment and emphasizes the importance of individual responsibility in preserving our oceans.

Alternative Solutions:

The book suggests alternative ways to make things shine, such as using eco-friendly alternatives like confetti made from tree leaves or colored salt. By providing practical solutions, the book encourages readers to think creatively and find sustainable alternatives to harmful materials like glitter.

Glitter dazzles and sparkles, but its beauty hides a dark secret. In "Glitter is Not the Winner", follow the fantastical adventures of Tasha, a spirited mermaid who is dismayed to discover glitter is not the magical substance she once believed. Composed of tiny plastic particles known as microplastics, Tasha learns glitter poses a serious threat to her cherished ocean home. These shimmering specks infiltrate the sea, where they are mistaken for food and consumed by unsuspecting marine life. As Tasha swims to the farthest depths, she witnesses firsthand the harmful effects of plastic pollution and becomes determined to reveal the chilling truth about glitter. Can Tasha convince humans to curb their glitter craze before it's too late? Through Tasha's urgent pleas, "Glitter is Not the Winner" sheds light on the dire impact of microplastics, advocating for eco-friendly alternatives like plant-based confetti. More than a call to action, Tasha's story underscores the vital relationship between humans and the ocean, reminding us that individual choices can make waves of positive change. Vibrant, thoughtful, and imaginative, "Glitter is Not the Winner" immerses readers in a fantastical underwater world while delivering an important message about environmental stewardship. If you are passionate about protecting oceans and preserving the planet for future generations, Tasha's story is one you won't want to miss.

Mermaid Tasha's Mission

LULU PRESS, INC

School Version ISBN 9781304579829

Published Feb 29, 2024

Story Only Version ISBN 9781387579211

Published Dec 23, 2022

ATOS BOOK LEVEL 4.40

SELLING POINTS

Environmental Conservation:

The book emphasizes the importance of protecting the ocean and raises awareness about the harmful effects of pollution. It encourages readers to actively participate in beach clean-ups and take responsibility for their actions, promoting environmental stewardship.

Assateague Island's Unique Charm:

The book vividly describes Assateague Island, highlighting its features such as the vast ocean, serene bay, and the presence of wild ponies. The island's beauty and biodiversity add to its unique charm, making it an intriguing setting for the story.

Impact of Pollution on Marine Life:

The book explores the detrimental effects of pollution on marine life, showcasing instances where Tasha encounters plastic bottles in the ocean and learns about the harmful effects of pesticides on pelicans. These instances highlight the interconnectedness of different species and the need to protect the ocean and its inhabitants.

Transformative Power of Taking Action:

Throughout the book, Tasha's determination to protect her home grows stronger as she takes action against pollution. Her encounters with surfers, Peggy Pelican, and Captain Anorak motivate her to spread awareness and form alliances to raise awareness about the importance of preserving waterways. This theme emphasizes the transformative power of individual actions.

Motifs of Pollution, Assateague Island, and Taking Action:

The recurring motifs of pollution, the beauty and diversity of Assateague Island, and the transformative power of taking action contribute to the overall message of the book. These motifs reinforce the central themes of environmental conservation and the need for individuals to be mindful of their waste.



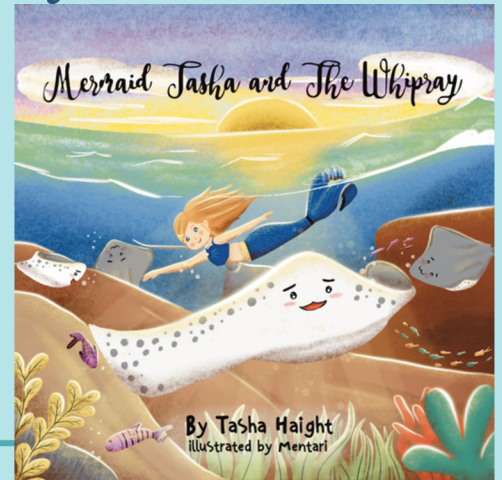
Dive into the magical world of Mermaid Tasha's Mission, a tale of adventure, environmental activism, and the transformative power of courage. When Tasha the mermaid leaves her ocean home behind, she is heartbroken to discover the devastating impact of human pollution on her beloved sea creatures. As Tasha explores the surface world, she witnesses the tragic effects of trash, chemicals, and disregard for marine life firsthand. Determined to save her friends, Tasha bravely ventures on a mission to spread awareness and protect the interconnected web of ocean life. She forms powerful alliances, inspiring children and adults alike to take responsibility for their actions and make positive change. Mermaid Tasha's Mission highlights the ethereal beauty of Assateague Island's windswept shores, wild ponies, and diverse wildlife. But it also rings an urgent alarm about the importance of conservation. Tasha's story empowers readers to preserve our waterways through beach cleanups and mindful living. Join Tasha's heroic quest across two worlds to save her home in this unforgettable tale. Mermaid Tasha's Mission is a magical adventure and a call to action to protect the oceans we all cherish.

Mermaid Tasha & the Whipray

ISBN 9781312794085

Publication Date March 16, 2023
Lulu Press, Inc

ATOS BOOK LEVEL 3.60



SELLING POINTS

Exploration of Marine Life:

The book takes readers on a journey into the underwater world, introducing them to the Pink Whiprays and providing detailed descriptions of their characteristics, habitat, and behavior. This exploration of marine life can be intriguing for readers who are interested in learning about different species and their conservation needs.

Environmental Conservation:

The book emphasizes the importance of conservation efforts to protect the Pink Whiprays and their ecosystem. It raises awareness about the threats they face, such as accidental catching and hunting, and encourages readers to support conservation measures like the use of Bycatch Reduction Devices. This focus on environmental conservation can resonate with readers who are passionate about protecting marine life.

Educational Value:

The book provides educational value by introducing scientific information about the Pink Whiprays, including their scientific name, habitat preferences, and vulnerability status. It also mentions their food preferences and the concept of ecotourism. This educational aspect can appeal to readers who enjoy learning new facts and expanding their knowledge.

Mermaid Fantasy:

The book combines elements of fantasy with the character of Tasha, a mermaid, who serves as the narrator. This mermaid fantasy element can add a sense of wonder and enchantment to the story, attracting readers who enjoy imaginative and magical elements in their reading.

Cultural Setting:

The story is set in Moorea, an island in French Polynesia, providing a cultural backdrop for the narrative. The inclusion of this cultural setting can offer readers a glimpse into the unique environment and traditions of the region, adding depth and richness to the story.

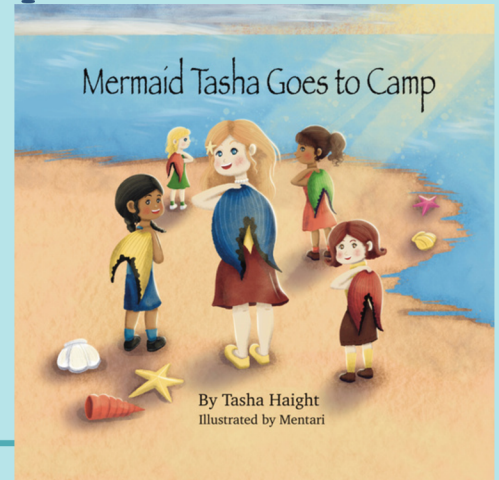
Dive into the magical world of Mermaid Tasha & the Whipray, a captivating tale that will transport you to the stunning depths of the sea. Join Tasha, a curious mermaid, as she embarks on an adventure to uncover the secrets of the majestic Pink Whiprays in Moorea, French Polynesia. Meet Pete, the giant 16-foot Pink Whipray who Tasha adores. Discover why these rays are called "big ocean pancakes" as Tasha gives them affectionate stingray kisses and cuddles. Learn about the threats facing these vulnerable creatures and the urgent need for conservation. Through Tasha's eyes, gain a deeper appreciation for the beauty and fragility of the Pink Whiprays. Let this poignant underwater journey open your mind to the wonders beneath the surface.

Mermaid Tasha Goes to Camp

ISBN 9781304248145

Publication Date June 26, 2024
Lulu Press, Inc

ATOS BOOK LEVEL 3.40



SELLING POINTS

Swimming Technique:

The book introduces a unique swimming technique used by mermaids, emphasizing the importance of using the entire body while swimming, rather than just relying on the knees. This technique adds depth and interest to the story, providing readers with a new perspective on swimming.

Environmental Consciousness:

The book promotes the idea of being environmentally conscious and taking care of our planet. Through Tasha's journey, readers are reminded of the importance of preserving the environment and being mindful of our actions. This theme adds a meaningful and educational aspect to the story.

Mermaid Camp:

Tasha starts a mermaid camp where she teaches children about the sea and how to swim like a mermaid. This concept of a mermaid camp adds a unique and intriguing element to the story, providing readers with an immersive experience and allowing them to explore the world of mermaids.

Character Transformation:

Tasha undergoes a transformation from a mermaid who loves traveling and swimming in the sea to someone who takes on the responsibility of helping humans on land. This character development adds depth and complexity to Tasha's journey, making her relatable and inspiring to readers.

Power of Individual Actions:

Through Tasha's journey, readers are reminded of the power of individual actions and the impact they can have on the world around us. This theme encourages readers to reflect on their own actions and consider how they can make a positive difference in their own lives and the environment.

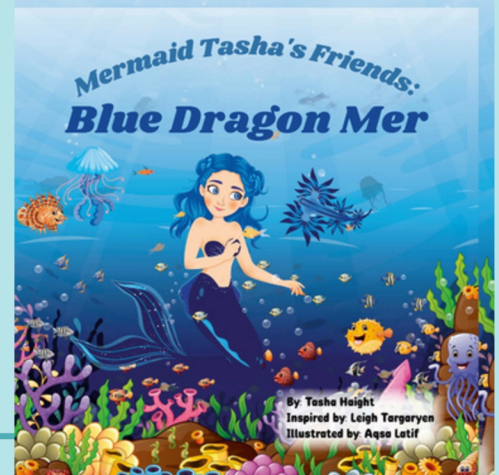
Tasha is an adventurous young mermaid with a deep love for the ocean and a longing to explore the world above the waves. When a magical sea witch grants her the gift of legs, Tasha seizes the opportunity to venture onto land for the first time. At camp, Tasha is dismayed to find humans wrapped in fabric to imitate mermaids, hindering their ability to swim properly. Driven by a sense of responsibility, Tasha decides to establish a mermaid camp of her own to teach children the true art of swimming like a mermaid. At Mermaid Camp, Tasha emphasizes full-body swimming techniques and warns against relying solely on the knees to prevent injury. But it's not all about swimming - Tasha also instills in her campers a passion for protecting the planet. Through beach cleanups and other hands-on activities, Tasha shows them how to become advocates for clean oceans and appreciate the beauty of the sea and its wildlife. As Tasha guides the children on an enlightening journey from sea to land, this heartwarming tale reminds us of the power of individual actions and how one mermaid's mission can make a difference. With relatable characters and a timely message about environmental awareness, "Mermaid Tasha Goes to Camp" is an entertaining story for readers of all ages.

Mermaid Tasha's Friends: Blue Dragon Mer

ISBN 9781304154132

Publication Date July 30, 2024
Lulu Press, Inc

ATOS BOOK LEVEL 4.40



SELLING POINTS

Engaging Conservation Message

Mermaid Sealeigh beautifully intertwines adventure with environmental education. It introduces young readers to vital concepts like invasive species, chemical pollution, and marine ecosystem balance, making it both fun and enlightening for grades 2-5.

A Unique and Magical Heroine

Sealeigh, the shape-shifting blue dragon mermaid inspired by the stunning *Glaucus atlanticus*, is a fresh and captivating protagonist. Her ability to transform into different beings and her connection to the ocean provide endless fascination and inspire curiosity about marine life.

Interactive Environmental Pledge

The book includes a "Mermaid Pledge" at the end, inviting young readers to actively participate in caring for the environment. This interactive element fosters a sense of responsibility and connection to the natural world.

Relatable Themes of Friendship and Empathy

Through Sealeigh's interactions with human children, another mermaid, and pirates, the story highlights the power of kindness, teamwork, and helping those in need. These universal themes resonate strongly with young readers.

A Perfect Blend of Fantasy and Reality

Combining imaginative elements like mermaids and magical transformations with real-world challenges faced by marine life creates an engaging narrative. This blend allows children to learn about the environment in a way that feels magical and accessible.

Mermaid Sealeigh is from the Indian Ocean. She is a blue dragon mermaid, and she has dragon transformation powers, meaning she can change the color and shape of her tail and hair. She can also change into other beings like unicorns, fairies, and even humans - though she likes being a mermaid best. She likes to model her tail like the *Glaucus atlanticus* because she loves their color scheme and shape of their phalanges. She also shares their love of eating jellyfish particularly the Portuguese Man of War, which unfortunately makes her venomous to the touch after she eats them. She loves to dance and often visits the mainland to see the belly dancers work with silk veils, swords, and fans. One day she got caught up in a terrible hurricane that swept her clean across the globe and smack dab into a pool at a hotel in Ocean City MD. Weak from the ordeal she couldn't use her transformation powers and was stuck there. The pool water was making her sick because of all the chemicals. Some human children came to her aid and brought her food, but none of it was what she was used to. She was also terribly lonely without any other mermaids to be with her. At a loss of what else to do the human children sought out Mermaid Tasha and asked her to come rescue Sealeigh. Tasha came with her pirate friends and they were able to get Sealeigh back to her natural environment. In exchange for their help, Sealeigh promised to help Tasha with cleaning up the seas and spread the word about being kind to the environment. Even though Ocean City isn't Sealeigh's home, she loves to visit her good friend Tasha and all her lovely human environmental warriors.

Mermaid Tasha's Friends: Maeve

ISBN 9781300718932

Publication Date January 1, 2025
Lulu Press, Inc

ATOS BOOK LEVEL 5.10



SELLING POINTS

Adventure with a Purpose

Mermaid Maeve delivers an exciting story of bravery and determination as Maeve rescues a manta ray and faces entanglement herself. The thrilling narrative keeps readers engaged while addressing real-world issues like ghost nets and marine life conservation.

Educational Focus on Ocean Preservation

The book introduces critical environmental concepts such as derelict fishing gear, ghost fishing, and entanglement. It encourages young readers to learn about and actively participate in protecting the ocean ecosystem.

Inspiring Role Models and Teamwork

Maeve and her fellow mermaids demonstrate courage, resourcefulness, and collaboration. The story emphasizes the importance of teamwork and empathy, inspiring young readers to help others and the environment.

Interactive and Action-Oriented Features

The inclusion of the "Mermaid Pledge," vocabulary words, and actionable tips for disposing of fishing line properly equips readers with practical steps they can take to make a difference. Creative activities like repurposing fishing line into crafts add an engaging, hands-on element.

Blend of Fantasy and Environmental Advocacy

Maeve's magical underwater adventures provide an imaginative gateway to understanding environmental challenges. This combination of fantasy and reality captivates young readers while fostering awareness and a sense of responsibility toward the planet.

Mermaid Maeve loves playing with and protecting the Oceanic and Reef Manta Rays, but when she tries to save an entangled ray she ends up needing help herself! Discover the importance of proper fishing gear disposal and the threat entanglement has on marine life in this adventurous story of how Mermaid Maeve met Mermaid Tasha in the warm Caribbean waters!

author visits

Author visits can be conducted for all grade levels and are customized to fit educational recommendations for that grade. One-hour visits begin with a discussion of the writing process - why I write the books, how I write the books, the research process, and the editing and publishing process. Shorter sessions for younger students focus on the content of the book. Both presentations are done with interactive visual aids and conclude with time for questions and answers and personalization of any books purchased for the students themselves



collaboration fee

Half Day: \$300

2-sessions up to 1 hour each

Full Day: \$500

4 sessions up to 1 hour each

Bulk Book Orders reduce fees.

Purchases of classroom sets (25+ books) earn a free visit for the class!

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